



FACTSHEET

No 1: Services

Village Web Design offers web design, & hosting to local organisations & businesses who want an affordable way to get noticed.

Web Services

- Website Domain Registration
- Web Design (from a range of templates or bespoke)
- Web Hosting (storing your web pages)
- SEO (Search Engine Optimisation)
 - Keyword Analysis
 - Google Submission
 - Copywriting
 - Analytics
 - Content management
- Content Management Systems
- Blogs & News Pages
- Web Maintenance
- Logo design

We can tailor your site to your business designs, or create a design for you.

Our typical service goes like this...

1. You make an enquiry
2. I ask a few questions, there's a separate sheet for this.
3. I send you a quotation with a few options
4. We get together over a cup of coffee to discuss some ideas & your objectives
5. We agree a quote & design specification
6. I go away and get started on the design.
7. You might need to gather text, images and have a think about keywords.
8. You get s first draft. I might put a few things in here which you weren't expecting. This is just to provoke some reactions, so I get the design spot on in the end.
9. We tinker a bit, send a few emails back and forward, and at some point you say 'I like it'.
10. I invoice you, you pay me, and I release the site to you, and publish it. I do all the SEO work now.
11. I send you all the passwords etc so that if we ever fall out, or I get run over, you've got them all.

Other Services

- Logo Design. From £75, I'll send you 3 options, do a few tweaks, then you can have it as a jpeg, a pdf or any other sort.
- Leaflet design. I charge £30 an hour. Once I've done your website, it doesn't take long to transfer images etc onto a leaflet with any wording you might have thought up!
- I can also design
 - Business Cards
 - Posters
 - Letterheads
 - Vouchers
- Printing Services. Once I have designed your logo, built your website, and designed your business cards etc, I may as well finish the job & print them. I use a firm in Germany who have excellent print quality, and can get print to me within 4 working days. Prices are around half what you'd pay in Bicester or Banbury.
- Marketing. I use esscomm to provide marketing solutions, and professional copywriting services.
- Presentations. I am a whizz at powerpoint, video editing & most office applications, including Excel. If you want something done, just ask, and I'll quote you.

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We Provide

- Affordable web design
- Free Hosting
- Free SEO services
- Free Text & Image Updates

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We're in **thebestofbicester**

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